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PATENT
N THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Client No. NRI-2001 / MBHB No. 01-820)

In the Application of:		
	Chen et al.	Examiner: Alexander Kalinowski
Serial No.	: 09/266,790	Group Art Unit: 2166
Filed:	March 12, 1999	
	ETHOD AND APPARATUS FOR EASURING USER ACCESS TO	RECEIVED
IM	IAGE DATA	FEB 0 1 2002
		Technology Center 2100

Assistant Commissioner for Patents Washington, D.C. 20231

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION ACCOMPANYING RCE APPLICATION

Dear Examiner:

Applicants have filed an RCE of the above-captioned case. Accompanying the filing of the RCE is this response to the Final Office Action mailed on September 28, 2001. Applicants request entry of the following Amendment and Response before examination of the RCE application.

Also filed concurrently herewith is a request for an one-month extension of time and the requisite fee, and an oath/declaration.

In the Claims:

Please amend claims 1, 5, 9, and 13 as follows (no new matter has been added):



- 1. (Amended) A method of providing information on advertisements viewed comprising:
 - a) instrumenting a viewing device with an instrumentation program;
 - b) receiving information at the viewing device, the information including advertisements; and